

EXPAND

the potential of your practice

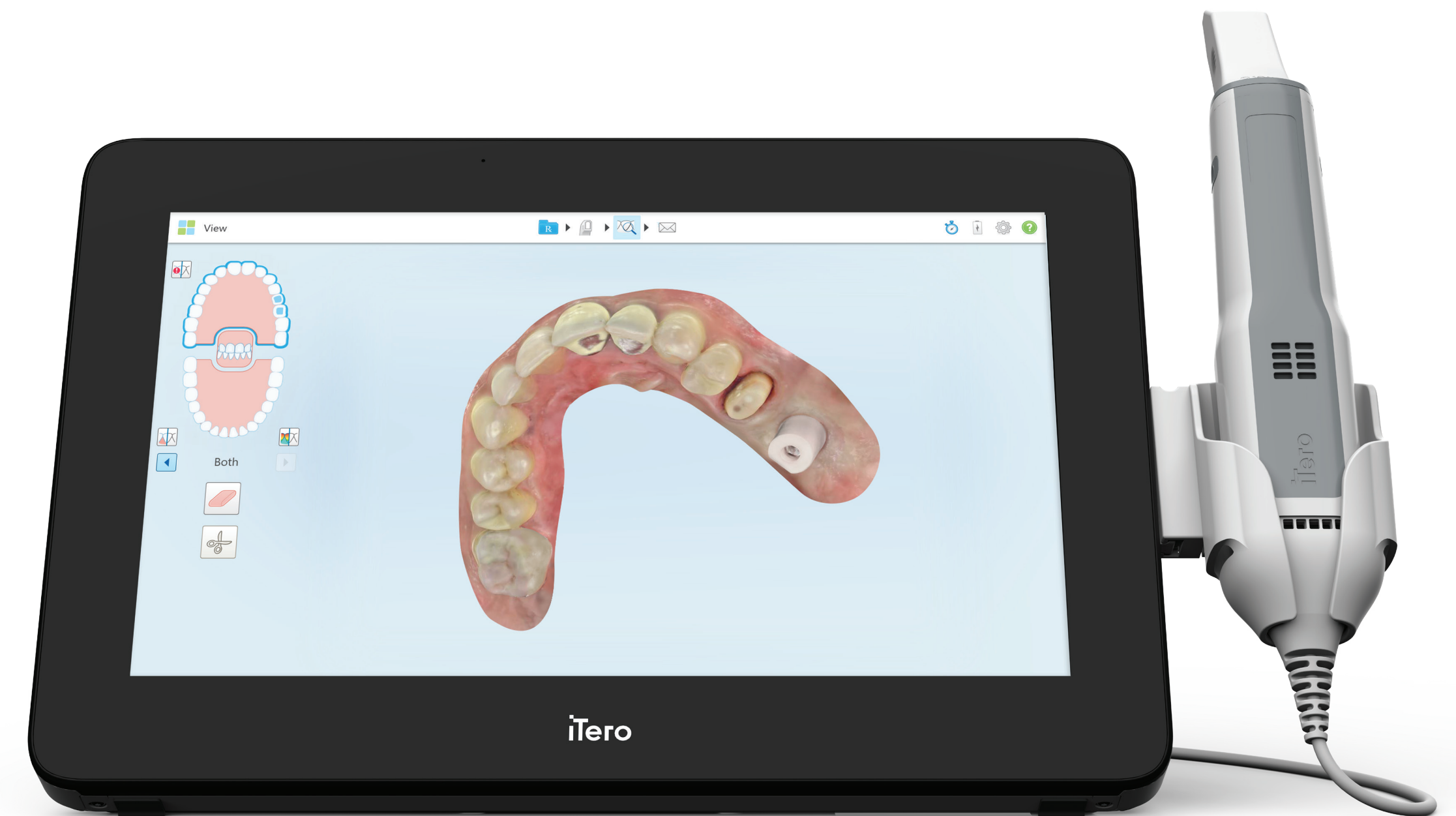
it starts with iTero®



Industry defining **clinical excellence.**

One scan. That's all it takes with iTero® intraoral scanners to aid in the detection of interproximal caries, provide a simulation of your patients' future smiles using the Invisalign® Outcome Simulator, compare scans to review patient progress, and view occlusal contact points. Seamless connectivity with exocad applications, labs, and restorative partners lets you accomplish so much more. All with one scan.

- Preventive
- Restorative
- Orthodontic



> Preventive

Go beyond just digital impressions and add value to every patient visit.

iTero Element® intraoral scanners deliver:

Efficiency

- Complete a scan in as few as 60 seconds¹
- Keep patients' scan history to complement your patient oral health monitoring

Diagnostic and monitoring tools

- Aid in interproximal caries detection with NIRI technology
- Occlusion assessment with Occlusogram function
- Integrated intraoral camera for patient records
- Analyze changes in oral health conditions over time

Simulators

- Show your patients their future smiles with restorative tools, the Invisalign® Outcome Simulator, and Progress Assessment

> Restorative

> Orthodontic

> Preventive

> Restorative

iTero® intraoral scanners make restorative treatment easy and effective, offering proven accuracy to aid in your clinical restorative needs.²

iTero Element® intraoral scanners provide:

Accuracy

- Accurate marginal fit scans
- Accurate full-arch scans

Scan assistance

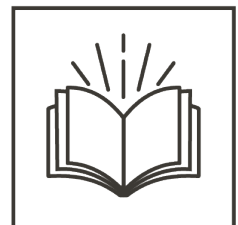
- Auto-margin marking
- Auto-trimming of excess tissue

Full treatment scope

- Fixed, removable, and implant prosthetics, from single crowns to fully edentulous

Open and seamless connectivity

- Dental laboratories
- exocad suite of software for treatment planning and production
- Chair-side milling workflows



Based on more than 10 independent and clinical scientific studies.

> Orthodontic

- > Preventive
- > Restorative
- > Orthodontic

iTero® intraoral scanners provide seamless integration for Invisalign® treatment with optimized digital workflows from pre-case acceptance to life-long patient monitoring.

With iTero Element® intraoral scanners, you can:

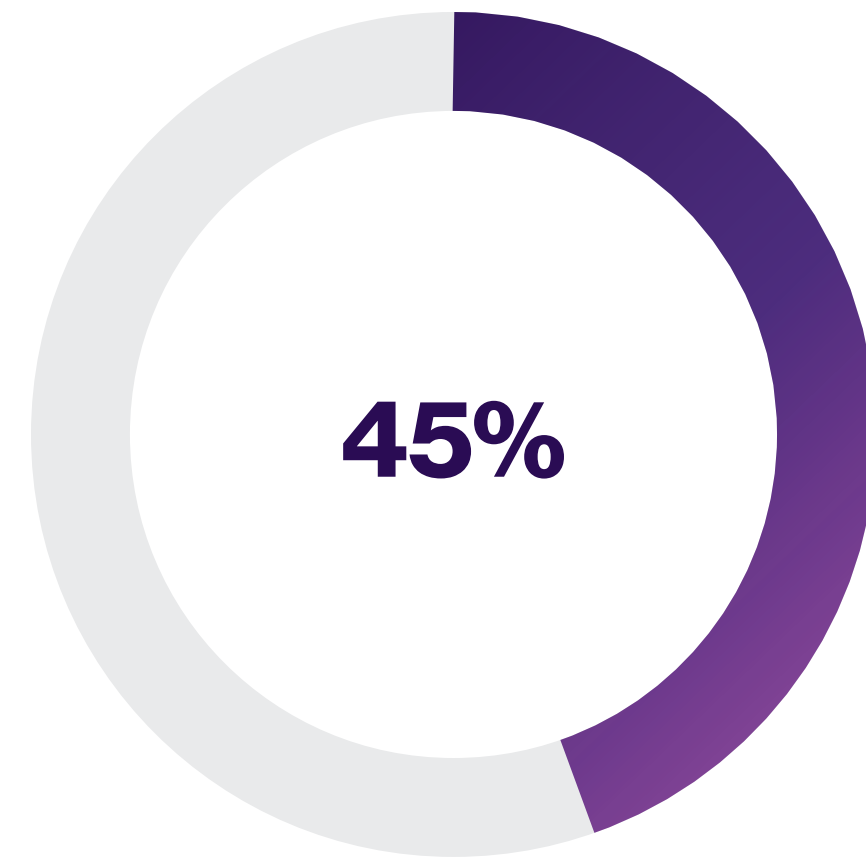
- Utilize a highly integrated and comprehensive Invisalign workflow
- Track progress with the Invisalign® Progress Assessment
- Plan faster with ClinCheck treatment planning

And perform treatments like:

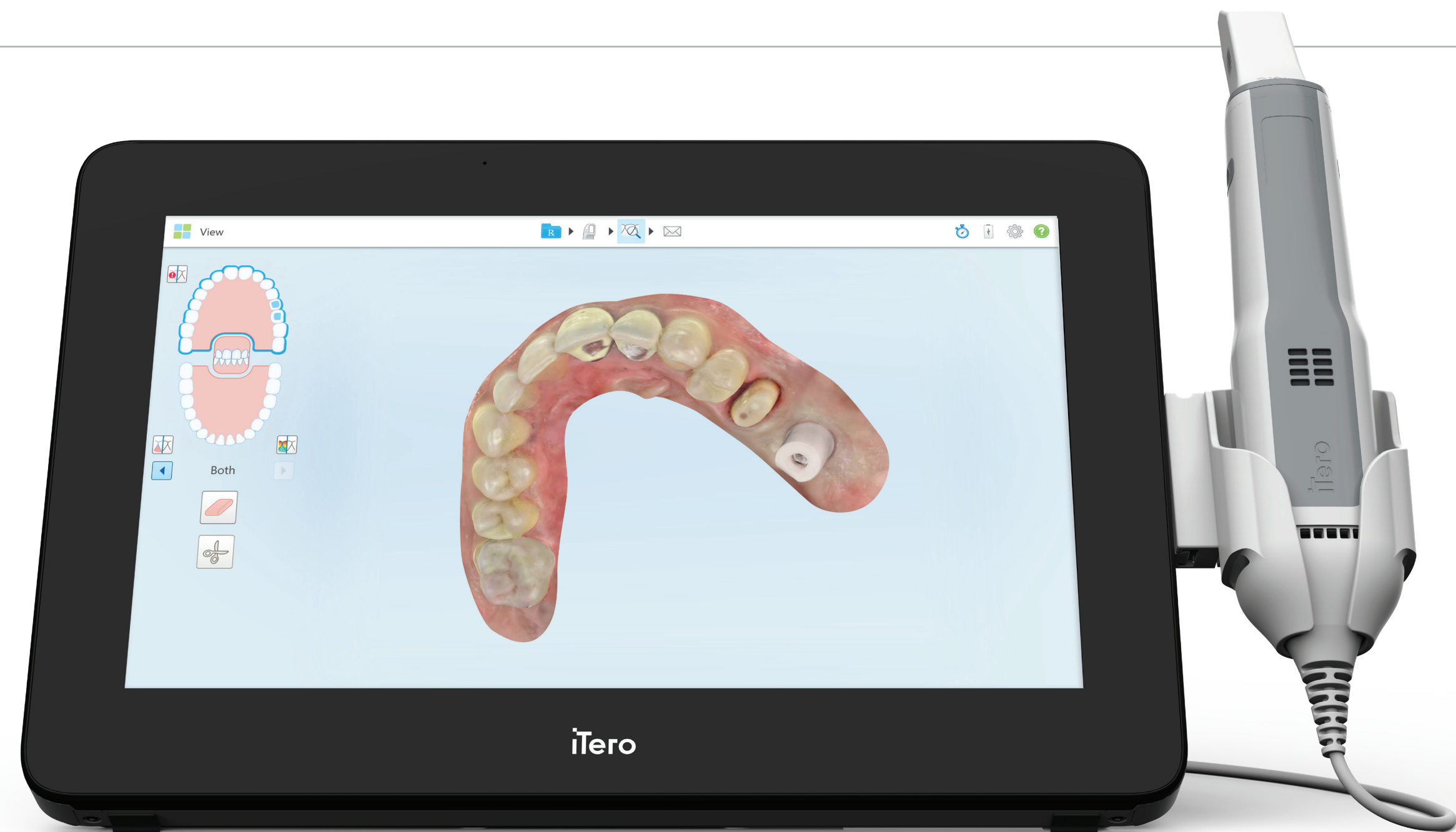
- Invisalign® Treatment
- Invisalign® Go



- > Preventive
- > Restorative
- > Orthodontic



**of prosthetic procedures
could benefit from pre-treatment
tooth alignment³**



An iTero® digital practice **is a growing practice.**

iTero intraoral scanners give you the tools to not only get more out of your chair time, but attract new patients and retain them with an amazing experience.

Attract more patients

With dedicated marketing tools, you can make your practice more attractive in the eyes of prospective patients and position it as a trusted source for treatment.

Patient conversation

With unmatched visualization technology, you can help your patients fully understand their conditions and their treatment options, resulting in more patients saying “yes” to treatment.

Monitoring and retention

Stay connected to your patients throughout their treatment by monitoring their progress to achieve the best possible results, ensuring your patients keep coming back.

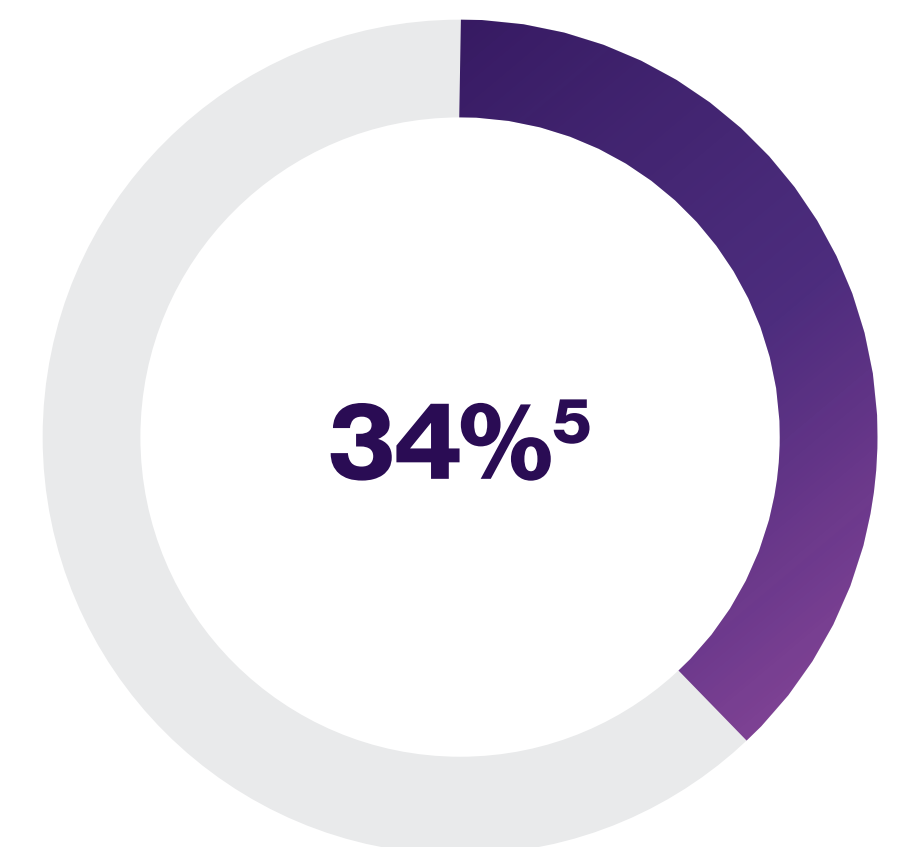
An iTero® digital practice is a growing practice.



INVISALIGN®
Return on investment
The iTero intraoral scanner
can pay for itself in



When incorporating iTero Element® 5D
imaging system into their practice,
surveyed doctors reported that they
increased business revenue by



Scan. Show. **Amaze.**

The iTero Element® 5D imaging system gives you and your patients a comfortable scanning experience with no harmful radiation.⁶ With just one scan, enhanced visualization tools make it easy to understand your assessment of their oral health and their treatment plan.

When introducing NIRI technology (aids in interproximal caries detection) into their practice, surveyed doctors reported that they increased:

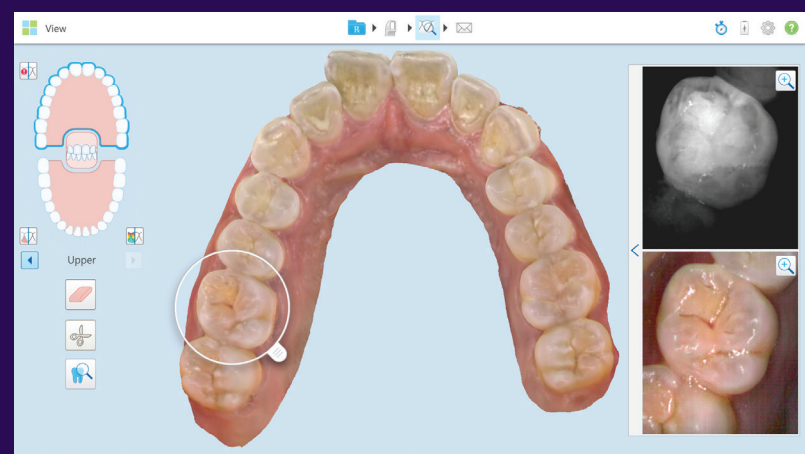
**Treatment
acceptance by 71%⁷**

An average of

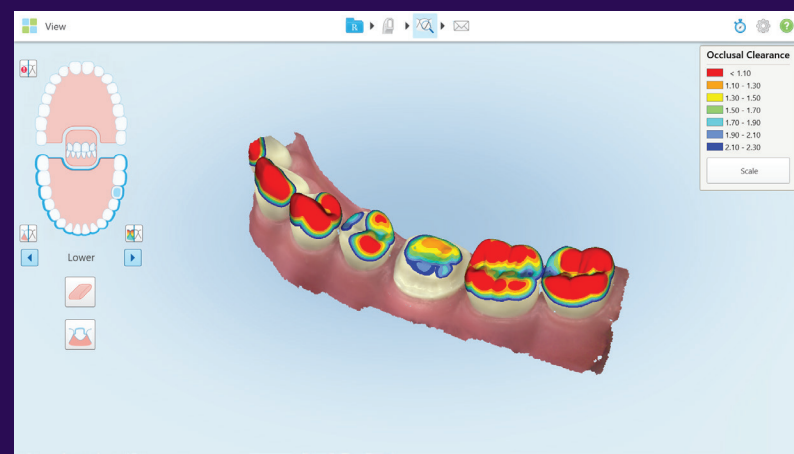
60% of patients

that were shown an Invisalign® Outcome Simulation on the iTero scanner started Invisalign treatment.⁸

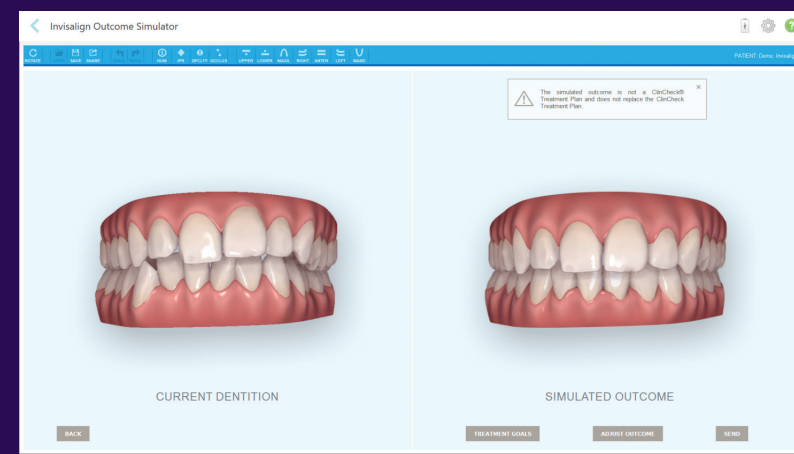
Scan. Show. Amaze.



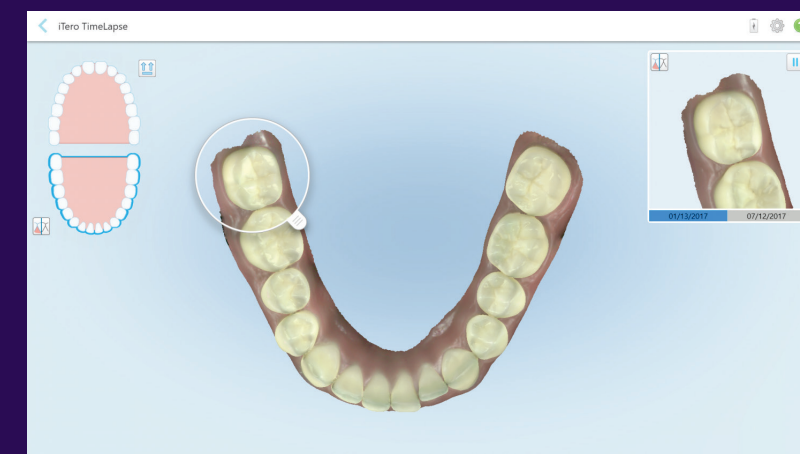
Find and explain
interproximal caries
with the aid of **NIRI**



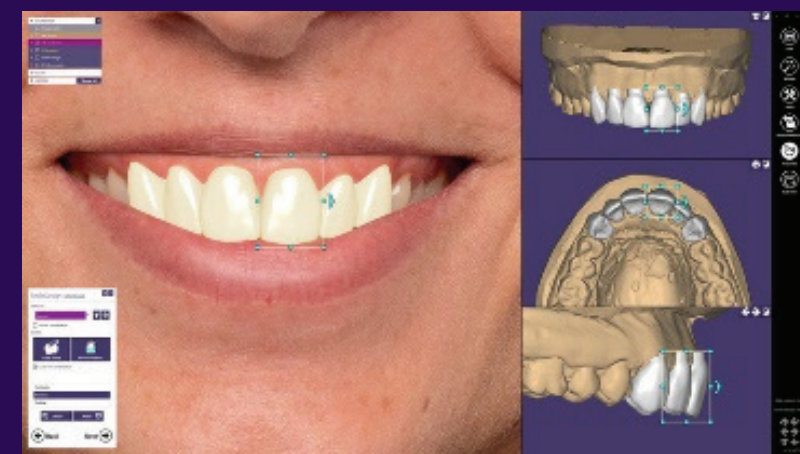
Explain the
severity of patient
malocclusions
with **Occlusogram**



Show patients
their potential
future smiles with
**Invisalign® Outcome
Simulator**



Show the progress
of their treatments
and conditions with
iTero TimeLapse
visuals



Show your patient
the **restorative
treatment outcomes**

iTero® & exocad: Adding value throughout **your workflow.**

iTero intraoral scanners, combined with the exocad suite of CAD/CAM applications, enhance every step of your end-to-end workflow with digital tools and technology to guide and assist you from pre-acceptance to patient retention, while simultaneously removing complexity, making your workflow run easily.



Adoption and integration

Throughout your digital journey, **Align** is here for you with:

- iTero Clinical Trainers
- Optional 1-on-1 training session
- Digital Adoption Specialists (availability varies per region)
- Customer and Technical Support

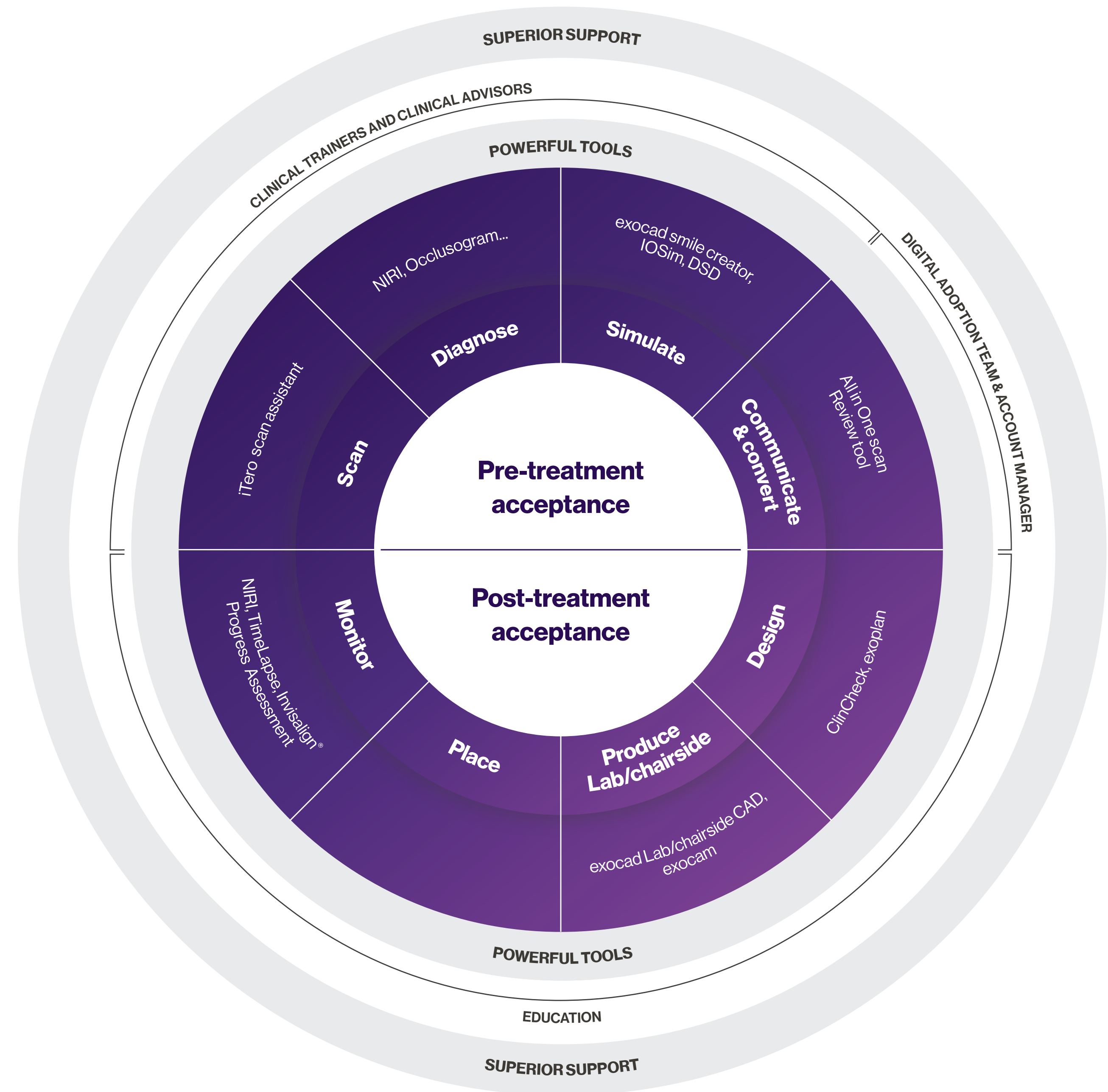
Productivity and connectivity

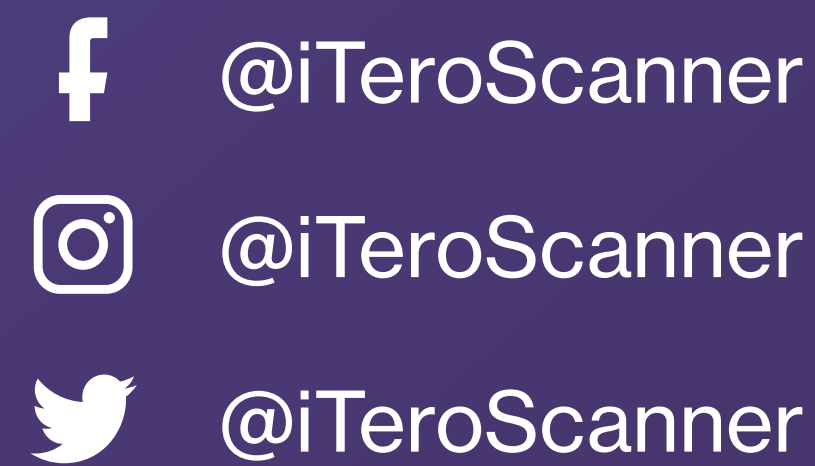
iTero is a true **digital platform** with seamless connectivities to:

- Dental Laboratories that can receive your iTero scan within minutes⁹
- An exocad suite of applications
- Unlimited cloud storage
- Restorative partners (Zimmer Biomet, Digital Smile Design)

MyiTero.com

Your web platform,
accessible anywhere,
anytime, to support you
with case management
and dental lab
communication.





The iTero Element 5D Plus imaging system in mobile configuration is not available in the United States or Canada.

- ¹ Patient scans can be completed in as little as 60 seconds with the same accuracy and reliability that you have come to expect from iTero Element scanners. Actual scan times depend on individual experience.

² Accuracy defined as a combination of trueness and precision tested on different substrates, under different lighting conditions, for crown preparation and full-arch scanning. Based on the results of 10 peer-reviewed papers 2018-2020. Data on file at Align Technology, as of April 6, 2020.

This is based on 40 iRecord scanning sessions with average scan time of 58 seconds by 2 experienced persons scanning. Data on file at Align Technology, as of February 10, 2017.

³ Data on File at Align Technology as of Sept 20, 2017. Based on survey data of current Dental Practitioners in the USA, doctors (n=251) were asked “What percent of the patient cases for prosthodontic procedures (i.e., veneers, implants, bridges, partials) would have benefited from a better initial position of the teeth?” (n=251). An average of 45% was developed from the doctor’s responses.

⁴ Study sponsored by Align Technology. An independent evaluation of iTero Element orthodontists: 12 case increase projected across the first 12 months post-scanner introduction = \$66,000” in Invisalign cases. 33 case increase projected across first 24 months post-scanner introduction = \$181,500” in Invisalign cases. On this basis, the iTero Element scanner can pay for itself in <6 months.’ “Valuation based on \$5,500 Invisalign Case Fee. Median case fee Invisalign treatment often \$3,000 to \$8,000 in the United States per Invisalign.com website. ‘Retrospective data evaluation and quantitative analysis completed by Dr. MacKay, University of Memphis. 495 Orthodontic practices worldwide. Accepted for publication Journal of Clinical Dentistry.

⁵ Based on a survey in May of 2019 of n = 15 practitioners who participated in a global limited market release, working with iTero Element 5D for an average period of 6 months, representing both GPs and Orthos in CAN, EU and APAC, who were presented with a level of agreement scale from strongly agree to strongly disagree with the following statement: “Incorporating the iTero Element 5D scanner into my current diagnostic protocol, I experienced an increase in treated interproximal caries cases on my patients at my practice,” and then asked to estimate the average increase in revenue for the practice. Data on file at Align Technology, as of November 15, 2019.

⁶ Data on file at Align Technology, as of December 4, 2018.

⁷ Based on a survey in May of 2019 of n = 15 practitioners who participated in a global limited market release, working with iTero Element 5D for an average period of 6 months, representing both GPs and Orthos in CAN, EU and APAC, who were presented with a level of agreement scale from strongly agree to strongly disagree with the following statements: “Incorporating the iTero Element 5D scanner into my current diagnostic protocol, I experienced an increase in the number of accepted caries treatments by my patients at my practice,” and then asked to estimate the average increase. Data on file at Align Technology, as of November 15, 2019.

⁸ Based on a survey of n=101 Orthodontists and General Dentists (from U.S., Canada and U.K, in July 2018; GP=60, Ortho=41) who used the Invisalign Outcome Simulator in the past year and were asked, “For the patients who were presented the option of Invisalign treatment in the past 12 months, and for whom you have used the Invisalign Outcome Simulator, what percentage of these patients started Invisalign treatment?”

⁹ Based on 10,000 scans, mean transfer time, defined as the time between the practice sending the iTero scan and the dental laboratory receiving it, is 4.6min. May vary based on internet connection. Data on file at Align Technology, as of February 12, 2020.